

CTE Standards Unpacking ***Photography II***

Course: Photography II

Course Description: Photography II provides the advanced photography student with practical knowledge and highly advanced skills for a comprehensive career in photography. Students will explore advanced lighting and editing techniques and the commercial distribution of photographic works.

Career Cluster: Arts, A/V Technology, Communications

Prerequisites: Photography I

Program of Study Application: Photography II is a Level III course in the Arts, A/V Technology, Communications career cluster, Printing Technology, Journalism & Broadcasting; Telecommunications/A-V Technology and Film; or Visual Arts pathways. Photography I is a prerequisite for this course. Completion of Photography II would prepare a student to successfully participate in a level IV course or capstone experience.

INDICATOR #P2 1: Explore opportunities in commercial photography		
SUB-INDICATOR 1.1 (Webb Level: 4 Extended Thinking): Plan for employment and entrepreneurial endeavors in commercial photography		
SUB-INDICATOR 1.2 (Webb Level: 2 Skill/Concept): Demonstrate interpersonal skills essential to workplace success		
SUB-INDICATOR 1.3 (Webb Level: 1 Recall): Identify basic resources commonly used in the photography industry		
Knowledge (Factual): -Employment requirements & skills -Types of commercial photography -Basic equipment & tools used in commercial photography	Understand (Conceptual): -A variety of employment and entrepreneurial endeavors exist in commercial photography -Effect interpersonal skills on employee/client relationships -Use of resources in the industry	Do (Application): -Explore employment and entrepreneurial opportunities in commercial photography -Practice interpersonal skills necessary in the workplace

Benchmarks:

Students will be assessed on their ability to:

- Explore professional organizations and create a chart of the roles, benefits and resources available
- Create an employment portfolio for use in applying for internships and work-based learning opportunities
- Interview a professional photographer regarding interpersonal skills required for the position
- List resources used in a specific area of commercial photography.

Academic Connections

ELA Literacy and/or Math Standard (if applicable, Science and/or Social Studies Standard):

9-10.W.2 – Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.

Sample Performance Task Aligned to the Academic Standard(s):

-Write an entrepreneurial business plan for a commercial photography business.

INDICATOR #P2 2: Exhibit legal and ethical conduct

SUB-INDICATOR 2.1 (Webb Level: 3 Strategic Thinking): Evaluate professional codes of conduct

SUB-INDICATOR 2.2 (Webb Level: 2 Skill/Concept): Demonstrate personal professionalism related to commercial photography

Knowledge (Factual):

-Professional codes of conduct

Understand (Conceptual):

-Application of professional codes of ethics in guiding professional behavior

Do (Application):

-Research codes of professional conduct
-Practice professionalism

Benchmarks:

Students will be assessed on their ability to:

- Write an evaluation of a professional code of conduct.
- Demonstrate professionalism in photography through role play.

Academic Connections	
ELA Literacy and/or Math Standard (if applicable, Science and/or Social Studies Standard): 9-10.W.1 - Write arguments to support claims in an analysis of substantive topics or texts, using valid reasoning and relevant and sufficient evidence.	Sample Performance Task Aligned to the Academic Standard(s): -Compare and contrast professional and unprofessional behaviors related to commercial photography.

INDICATOR #P2 3: Evaluate photographic techniques		
SUB-INDICATOR 3.1 (Webb Level: 4 Extended Thinking): Analyze how the combination of camera settings and desired aesthetics influence the creation of a photograph		
SUB-INDICATOR 3.2 (Webb Level: 3 Strategic Thinking): Evaluate how camera accessories are used to produce commercial photography		
SUB-INDICATOR 3.3 (Webb Level: 2 Skill/Concept): Demonstrate proficiency in using advanced lighting techniques		
Knowledge (Factual): -Cameras setting combinations (I.e. aperture, shutter, ISO) -Commercial camera accessories -Lighting techniques	Understand (Conceptual): -Effect of camera setting combinations in taking a photograph -Use of commercial camera accessories -Effect of lighting techniques on a photograph	Do (Application): -Create various combinations of camera settings for desired effects -Investigate how camera accessories are used -Practice using advanced lighting techniques
Benchmarks: <i>Students will be assessed on their ability to:</i> <ul style="list-style-type: none"> • Compose photographs using a variety of camera setting combinations. • Analyze the effectiveness of the camera settings in creating photograph(s). • Cite evidence for specific camera accessories to be used in commercial photography. • Compare photographs for lighting techniques used. 		

Academic Connections	
ELA Literacy and/or Math Standard (if applicable, Science and/or Social Studies Standard): CCRA.SL.5 - Make strategic use of digital media and visual displays of data to express information and enhance understanding of presentations.	Sample Performance Task Aligned to the Academic Standard(s): -Student will evaluate the lighting technique(s) and the specific camera accessories needed and present information to a perspective client.

INDICATOR #P2 4: Evaluate photographs for effective composition		
SUB-INDICATOR 4.1 (Webb Level: 4 Extended Thinking): Apply professional aesthetics to compositional elements in photographs		
SUB-INDICATOR 4.2 (Webb Level: 4 Extended Thinking): Critique photographs to a professional standard		
Knowledge (Factual): -Professional aesthetics -Elements of composition in photography -Professional standards	Understand (Conceptual): -Differences between client wants and photographer wants -Effects of professional standards on job success	Do (Application): -Defend compositional elements to create aesthetically pleasing photographs -Evaluate photographs for professional use.
Benchmarks: <i>Students will be assessed on their ability to:</i> <ul style="list-style-type: none"> Develop checklists for assessing the elements of composition in people, place and nature photography After interviewing a prospective client, create images using professional standards and composition to meet client needs. 		
Academic Connections		
ELA Literacy and/or Math Standard (if applicable, Science and/or Social Studies Standard): 9-12. ET.CT.2 - Students demonstrate the design process through problem solving.	Sample Performance Task Aligned to the Academic Standard(s): -Students will interview a client and photo an event using the client's requirements.	

INDICATOR #P2 5: Create commercial photographic products		
SUB-INDICATOR 5.1 (Webb Level: 3 Strategic Thinking): Demonstrate advanced proficiency in digital darkroom software		
SUB-INDICATOR 5.2 (Webb Level: 3 Strategic Thinking): Demonstrate use of evaluation techniques for professional portfolios		
Knowledge (Factual): -Advanced techniques in Digital darkroom software -Components of professional portfolios	Understand (Conceptual): -Applications of software in the creation of commercial photographic products -Effects of evaluation processes on portfolio reviews	Do (Application): -Revise photographs using advanced techniques -Evaluate a professional portfolio
Benchmarks: <i>Students will be assessed on their ability to:</i> <ul style="list-style-type: none"> • Prepare a professional portfolio and evaluate using established criteria. • Assess a professional portfolio and cite relevant feedback. 		
Academic Connections		
ELA Literacy and/or Math Standard (if applicable, Science and/or Social Studies Standard): 9. ET.CT.3 -Students evaluate and select technology tools based on the specific tasks	Sample Performance Task Aligned to the Academic Standard(s): -Evaluate photographs and use dark room techniques to improve the photographs.	

Additional Resources

Digital Photography School

<https://digital-photography-school.com/>

Commercial Photography Careers

[http://study.com/articles/Commercial Photographer Employment Information and Requirements for a Career in Commercial Photo.html](http://study.com/articles/Commercial_Photographer_Employment_Information_and_Requirements_for_a_Career_in_Commercial_Photo.html)

ASMP Code of Ethics

<https://www.asmp.org/resources/about/member-code-ethics/>

Advanced Lighting Techniques

<https://www.skillshare.com/classes/Studio-Lighting-II-Advanced-Lighting-Techniques/2005853888>

Camera Accessories

<https://www.skillshare.com/classes/Studio-Lighting-II-Advanced-Lighting-Techniques/2005853888>

Photography Critic

<http://academy-of-photography.com/difference-between-good-an-bad-photography-methodology-to-evaluate-your-photo/>

Photography Portfolio Examples

<https://digital-photography-school.com/99-remarkable-photographers-portfolios/>

Steps to creating a photography portfolio

<https://photography.tutsplus.com/articles/10-steps-for-building-a-photography-portfolio-to-be-proud-of--photo-3991>

Portfolio Evaluation

<http://www.sese.org/wp-content/uploads/2013/08/Develop-Evaluation-Portfolio-SESEA.pdf>